

## **Facility Committee**

6-3-15

Meeting Notes

Attendance: Ron Saari, Curt Hart, Craig Bierman, Jamie Pierce, Bill Uppena, Larry Kalina, Mike Uppena, Keith Oyen

1. **Brochure...**should have been received by everyone in the community last week Wed.

- What feedback are you hearing about it?

- Are there any questions or concerns?

Most are commenting positively. A couple of negative people. Positive feedback is being heard. Positive comments about the brochure.

Biggest chore now is to help positive people understand they need to get out to vote.

Positive comments about what is being proposed. A building of this age you have to do these types of things. Biggest challenge is to figure out a way to remind people to vote.

We also have to keep people positive. It is a long time until November, we have to keep information to keep them interested, but not force it down their throats.

A lot of positive comments about \$10 per year as a cost.

2. **Interacting with the Community**

- giving out correct information

- providing rationale behind the proposal

- goal = to be educational. We are not selling it or trying to convince others.

  - if we do a good job of sharing the information, the proposal will sell itself.

When we are around this, we assume things. Some people don't realize we have to go to referendum for this to occur. Even though we are hearing mostly good. There are still people not connected to the school that don't fully understand how this all works. We need to have another mailer go out again in October. Radio commercials like Fennimore. Social media, used by many. We do not want negative interactions to occur using social media. We don't want to over react to comments. We need to remain positive.

3. **Potosi Fine Arts Club Report...**(Fundraising Group)

- 8 core members

- Brochure

- Goals, etc.

4. **Community Presentations Report....**

5. **Sanford Boys Report.....**

6. **What is the best way to encourage people to get out and vote?** (yes votes)

Stay positive. Keep the information out there. It's not a hard sell. Don't do a billboard or a sign that divides a community. Don't do editorials, which invites others on the opposite side to do one. A good forum for us are the community band concerts. Aaron with a brief announcement regarding the project in a positive way. Please vote. But don't separate the vote. Don't rile up people to vote no. Every time we have a fund raiser, it tells the community that this is important. People who make donations we can assume they are positive votes.

7. **Catfish Parade**..... (Keith Livens?)
  
8. **Once around**....
  
9. **Next meeting** is scheduled for 6:00 pm in the cafeteria on Wednesday, July 1.
  
10. **Homework**..... Talk to another 2-3 people about the brochure and bring back their comments to our next facility committee meeting.